



MATERNAL OPIOID MISUSE (MOM) PROGRAM PROVIDER TOOLKIT

Maryland HealthChoice

June 2, 2023 – Maryland Department of Health (MDH) has launched the Maternal Opioid Misuse (MOM) Program to help Medicaid members with opioid use disorder. The MOM Program was created to provide case management services to pregnant enrollees with opioid use disorder that will continue for one year following the end of pregnancy. The program's success requires providers to encourage patients who qualify to enroll.

A toolkit is available to providers to help enroll participants in the program. You will receive access to approved messages, social media examples and graphics. Sharing this crucial messaging to patients who qualify for the MOM program will ensure they have a healthier pregnancy and postpartum support. To view the toolkit visit MOM Case Management Toolkit.

This MOM Case Management toolkit contains all informational resources for the MOM Program. Providing support to pregnant Medicaid members diagnosed with OUD will ensure access to proper healthcare for participants and their families.

For more information, please see the MDH page related to all Maternal and Child Health programs: <https://health.maryland.gov/mmcp/medicaid-mch-initiatives/Pages/Home.aspx>

For questions concerning this Provider Alert, please contact the Provider Relations Department:

- MFC-Maryland during business hours: Monday through Friday (8:30am to 5:00pm).
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